

## **Private Equity firm BU Bregal Unternehmerkapital enters Dutch market and appoints Willem van der Veer as Partner and Head of Benelux**

Zug / Amsterdam, February 2, 2026 – BU Bregal Unternehmerkapital (“BU”), the leading mid-cap investor headquartered in the DACH region, today announced its entry into the Dutch market and the opening of an office in Amsterdam. This step marks a strategic and natural progression for BU, building on 12 completed investments in the Netherlands, most recently SnelStart, a leading provider of accounting and financial management software for SMEs.

Entering the Dutch market is a logical next step. BU’s highly experienced team brings deep expertise in the Benelux and DACH markets, with plans to scale further by adding investment professionals as regional opportunities grow.

Willem van der Veer has been appointed as Partner and Head of Benelux, starting a local presence and further strengthening BU’s ability to support entrepreneurs with ambitious growth strategies, including cross-border expansion into German-speaking markets.

Willem van der Veer brings over a decade of private equity experience and a strong track record of investing in mid-sized businesses and scalable, tech-enabled models. Willem began his career at Gupta Strategists before moving into private equity at Volpi Capital in London. Since 2019, he has been part of the Dutch team at Avedon Capital Partners, where he led origination and portfolio initiatives across multiple sectors and executed numerous investments in technology and business services. He holds a medical degree and a PhD in molecular biology from VU Amsterdam, as well as an MBA from London Business School.

Florian Schick, Founder and Managing Partner of BU: “The Benelux region offers an attractive, internationally oriented mid-market with great companies, talented founders and managers, and a skilled workforce that represent exceptional investment opportunities. Entering the Dutch market under Willem’s leadership enables us to partner even more effectively with entrepreneurs seeking growth, digital transformation, and internationalization.

Our long-standing relationship with COFRA and the Brenninkmeijer family owners further reinforces this strategic decision, providing BU with unique insights and a solid foundation for building our presence in the Netherlands and Belgium.”

Willem van der Veer, Head of Benelux and Partner at BU: “I am excited to join BU and lead the firm’s new Amsterdam office. BU has a strong reputation as a long-term, entrepreneurial partner for family and founder-owned businesses with ambitious growth strategies. Our goal is to build a cohesive team from day one, leveraging BU’s deep sector expertise and operational capabilities to support leading mid-market companies and entrepreneurs across the Benelux region.”

### **About BU Bregal Unternehmerkapital**

BU Bregal Unternehmerkapital (“BU”) is a leading investment firm with offices in Zug, Munich, Amsterdam, Milan, and London. With more than €7 billion in assets under management, BU is the largest mid-cap investor headquartered in the DACH region. The funds advised by BU

focus on investments in mid-sized companies across the DACH region and neighboring economies. With the mission to be the partner of choice for entrepreneurs and family-owned businesses, BU seeks to partner with market leaders and “hidden champions” with strong management teams and breakout potential. Since its founding in 2015, the funds advised by BU have invested in more than 160 companies, thereby creating over 11,000 jobs for a total of nearly 32,000 employees. As a strategic partner, BU helps entrepreneurs and families develop, internationalize, and digitize their businesses, while generating sustainable value on a responsible basis with the next generation in mind.

For more information, please visit <https://www.bu-partners.com/> or follow us on [LinkedIn](#).

**Press contact**

Florian Bergmann / Hanno Schüler

IWK Communication Partner

[BU@iwk-cp.com](mailto:BU@iwk-cp.com)

+49 89 2000 30 30