

Switzerland



43%

are investing more than last year in digital tools & technologies (9 pts below global average)

45%

say their executive team lacks the agility needed to combat disruption

38%

worry about losing their job due to disruption

36%

are personally falling behind on knowledge and skill sets

(both highest globally)

Threats

1. Interest rates and inflation 39%
2. Significant changes in Asia / emerging markets 29%
3. Protectionism / deglobalization 27%

Opportunities

1. AI / automation 68%
2. Technological advances in materials & processes 61%
3. Pervasive connective infrastructure 60%