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PRESS INFORMATION

IWK Communication Partner: Leading boutique agency for corporate communication gains two new mandates

- Communication agency for the private equity, venture capital and professional services sectors welcomes both the fintech wealthpilot and the start-up Dyphox as new clients
- Andreas Klein, an expert for corporate communication, social media and digital communication joins the IWK consultant team

Munich, May 06, 2020. IWK Communication Partner, one of the leading German boutique agencies for financial, business and corporate communication has gained two new mandates: Dyphox (formerly TriOptoTec), a biotech start-up from Regensburg and the Munich-based fintech wealthpilot. Dyphox develops innovative surface coatings, which contain the spread of viruses, bacteria and fungal spores. wealthpilot provides a software platform for hybrid wealth management. Both are as of late part of the high-profile client portfolio of IWK. The ten-person team around management duo Ira Wülfing and Florian Bergmann currently serves around one dozen clients from the private equity, venture capital and professional services sectors.

Furthermore, Andreas Klein will join the IWK Communication Partner team as a Senior Consultant. He has been working as both Lead Editor and Managing Editor for MSN.de, the web portal of Microsoft in Germany, and has held different corporate communication positions within the Allianz Group. He has broad experience in the areas of cross-media publishing and social media.

“With Andreas Klein we have found a communication expert with plenty of experience in the financial sector and in digitalisation topics, who complements our team excellently”, says IWK Founder and Managing Partner Ira Wülfing. “At the moment we are experiencing an extraordinary situation due to the corona crisis and its effects on the markets, which also challenges the communication strategies and processes of many companies. Therefore, we are all the more pleased to have gained two new and exciting mandates with Dyphox and wealthpilot, both of which have their finger on the pulse with their product and service offerings and which benefit from current trends.”

“Dyphox’s antimicrobial surface coatings have many potential applications, especially in times of corona, both in the healthcare as well as many other sectors. wealthpilot’s software platform for hybrid wealth management is based on an innovative combination of automated processes and bespoke advisory services. This reduces the advisor’s workloads and makes professional wealth management widely accessible”, says Florian Bergmann, Senior Director at IWK Communication Partner.

With both new clients and staff the success story of the PR agency founded by Ira Wülfing in 2004 continues: At the beginning of the year, IWK once again won second place in the ranking of industry analyst Mergermarket in terms of number of transactions communicated in Germany.



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Other renowned clients of IWK Communication Partner include AlixPartners, Bayern Kapital, Bregal Unternehmerkapital, Duff & Phelps, Equistone, GCA Altium, Gimv, Silverfleet Capital, Spencer Stuart, VR Equitypartner and Waterland Private Equity.

About IWK Communication Partner

Founded in 2004, IWK Communication Partner is a communication agency based in Munich, Germany, specialising in corporate communication for the private equity, venture capital, professional services, consulting, law firm and non-profit. Due to longstanding relationships with renowned clients from these sectors, IWK's ten-person team brings particular communication advisory competence and expertise in these areas to the table. IWK covers the complete range of corporate communication, from strategic communication consulting to corporate and financial communication, media relations, crisis and change communication, corporate publishing, events, and media trainings.

www.iwk-cp.com

Press contact:

IWK Communication Partner
Ira Wülfing
T: +49 89 2000 30 30
E: ira@iwk-cp.com